

Recycling Program Update

June 5, 2012

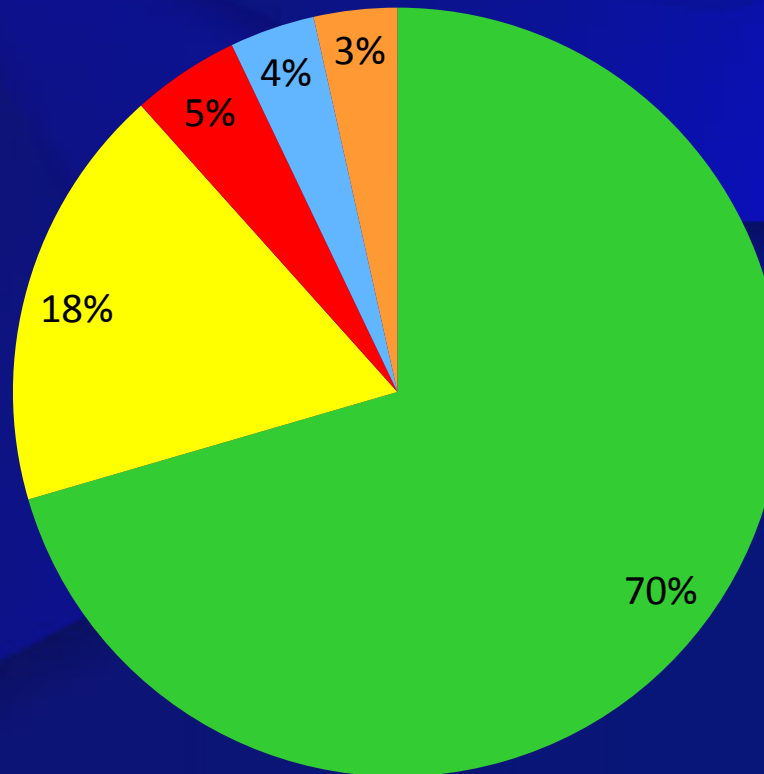
Survey Results

48% Response Rate

1,369 returned out of 2,846
772 submitted with comments

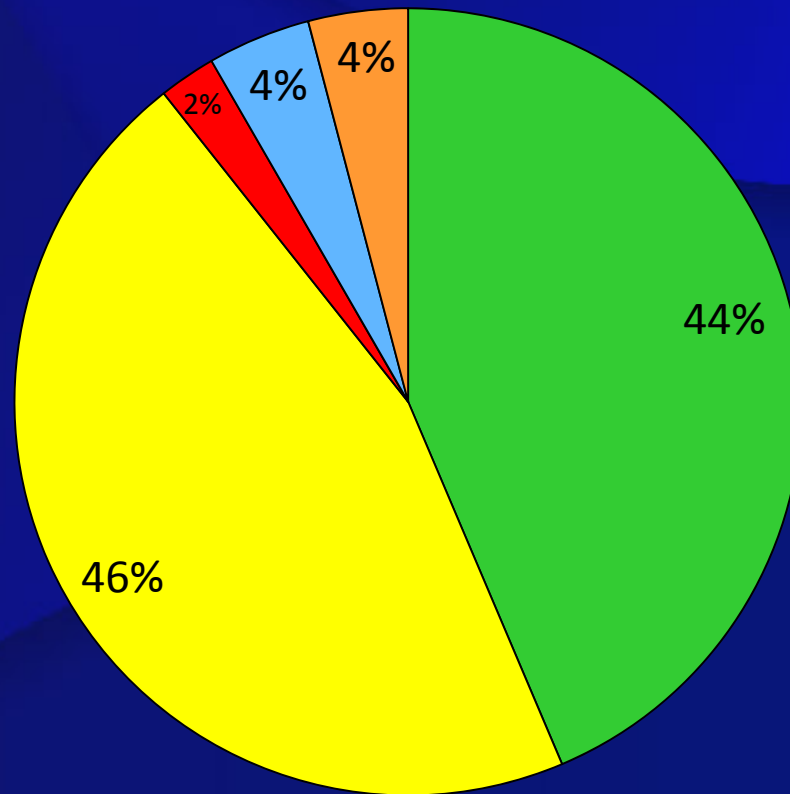
During the pilot program we recycled:

■ x Weekly (965) ■ x Every Two Weeks (245) ■ x Monthly (62) ■ x Never (49) ■ x No Answer (48)



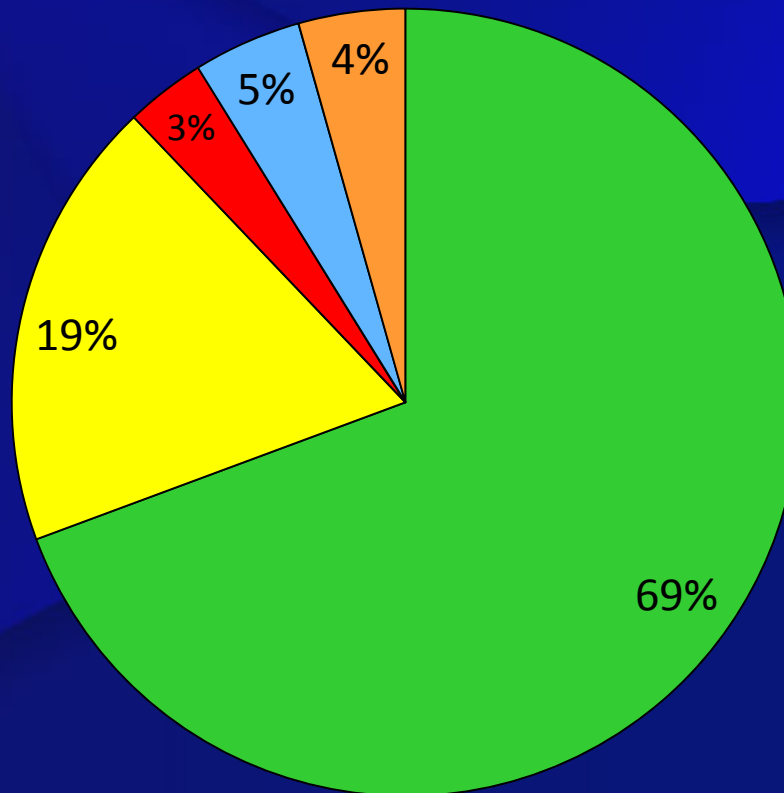
While using the recycle cart we recycled:

■ More (597) ■ Same (627) ■ Less (32) ■ Did Not Recycle (58) ■ Did Not Answer (55)



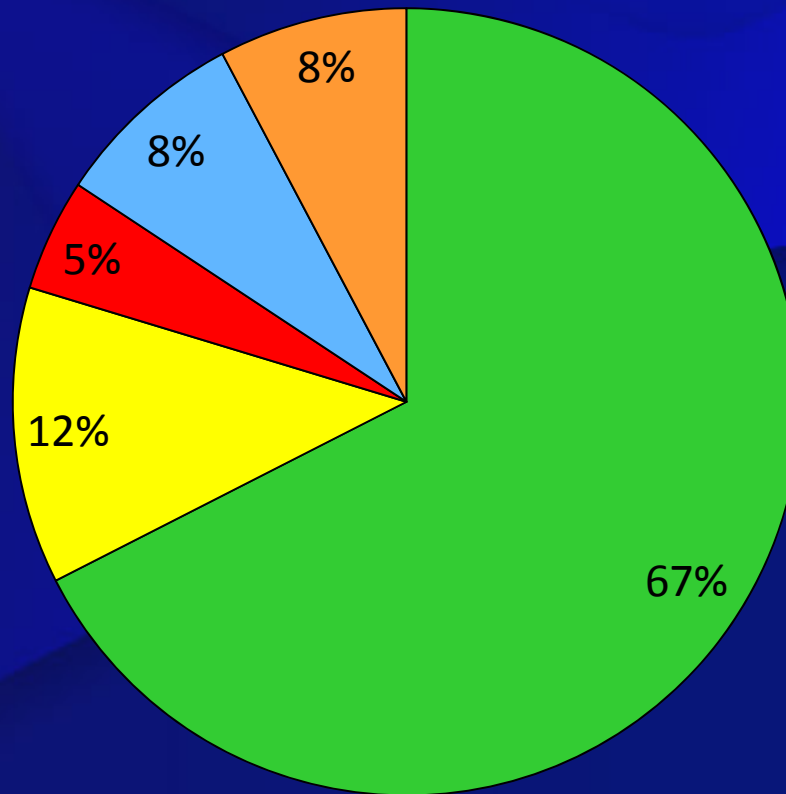
Cart was easy to maneuver.

■ Strongly Agreed (950) ■ Somewhat Agreed (254) ■ Somewhat Disagreed (45) ■ Strongly Disagreed (60) ■ Did Not Answer (60)



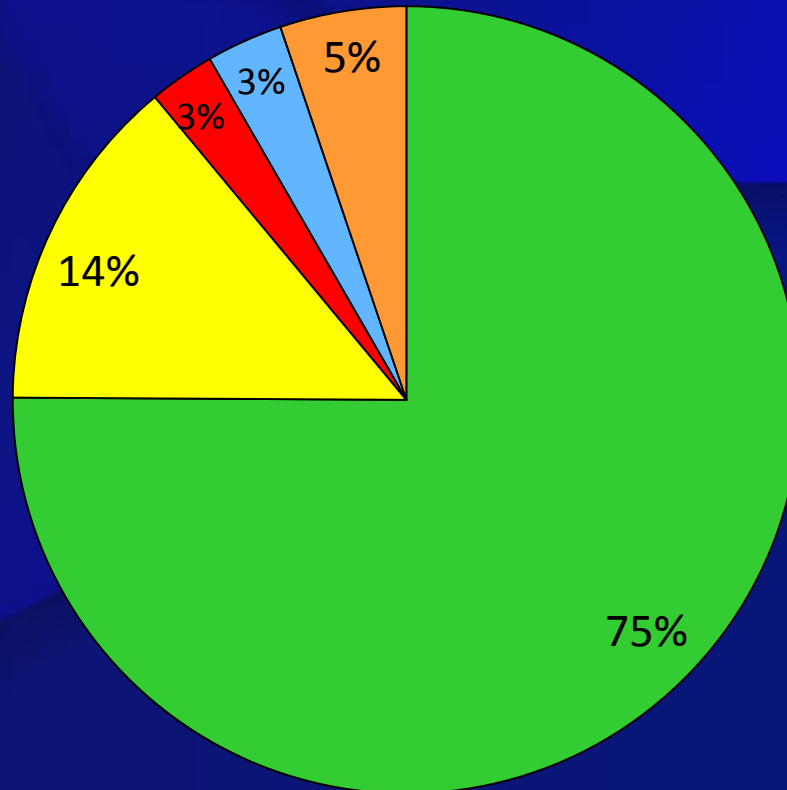
Prefer appearance of cart over bin.

■ Strongly Agreed (924) ■ Somewhat Agreed (167) ■ Somewhat Disagreed (63) ■ Strongly Disagreed (109) ■ Did Not Answer (106)



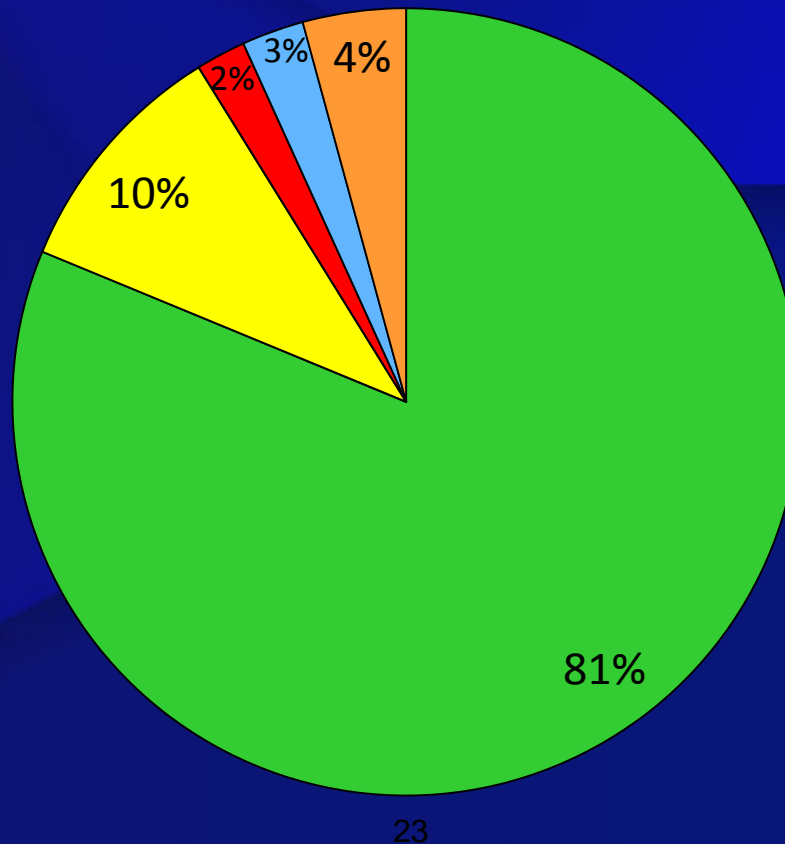
Rolled easily to the curb when full.

■ Strongly Agreed (1,028) ■ Somewhat Agreed (190) ■ Somewhat Disagreed (37) ■ Strongly Disagreed (43) ■ Did Not Answer (71)



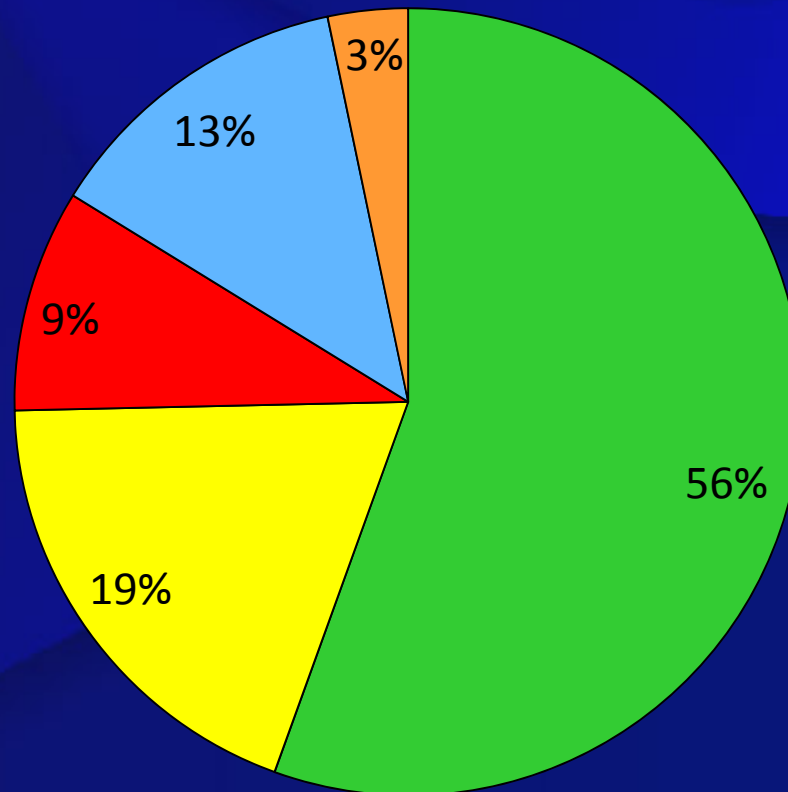
Kept items contained/reduced litter.

■ Strongly Agreed (1,112) ■ Somewhat Agreed (136) ■ Somewhat Disagreed (28) ■ Strongly Disagreed (35) ■ Did Not Answer (58)



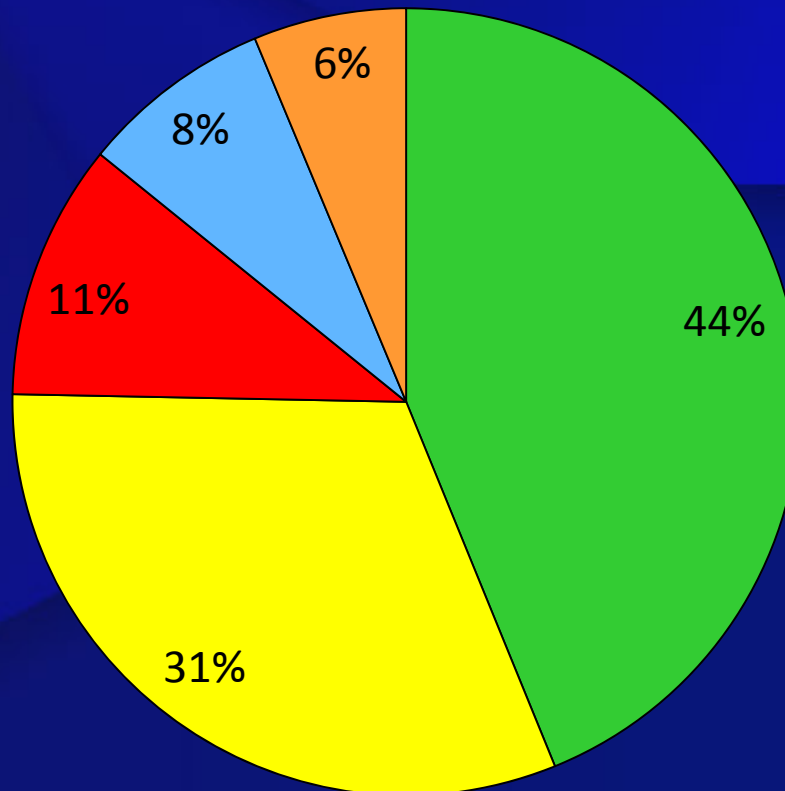
Stored easily.

■ Strongly Agreed (760) ■ Somewhat Agreed (262) ■ Somewhat Disagreed (125) ■ Strongly Disagreed (177) ■ Did Not Answer (45)



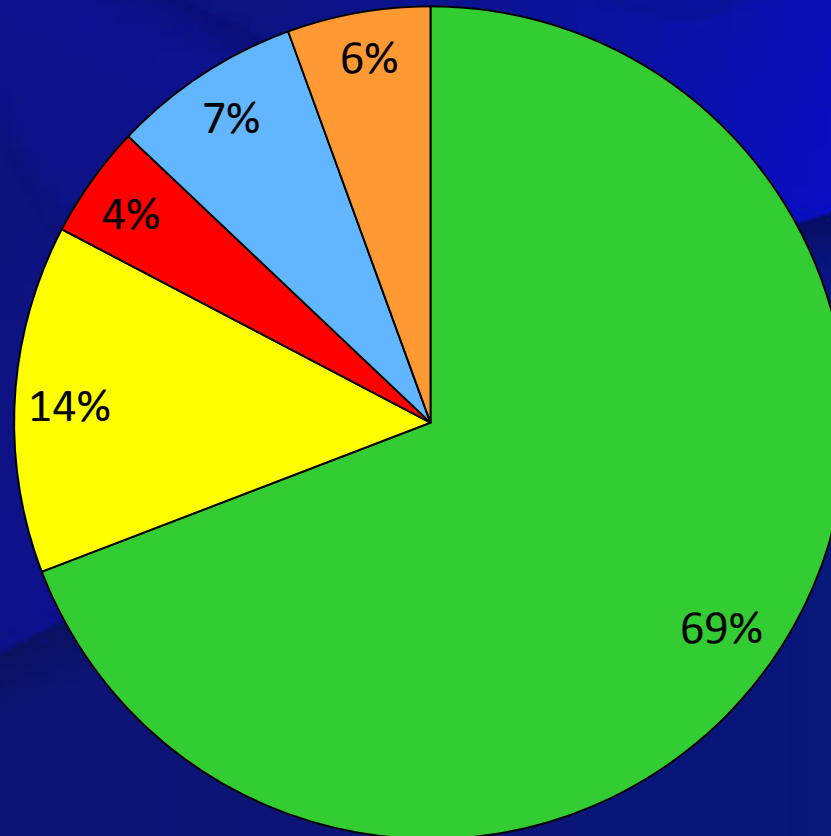
Neighbors returned cart to storage promptly.

■ Strongly Agreed (600) ■ Somewhat Agreed (431) ■ Somewhat Disagreed (144) ■ Strongly Disagreed (108) ■ Did Not Answer (86)



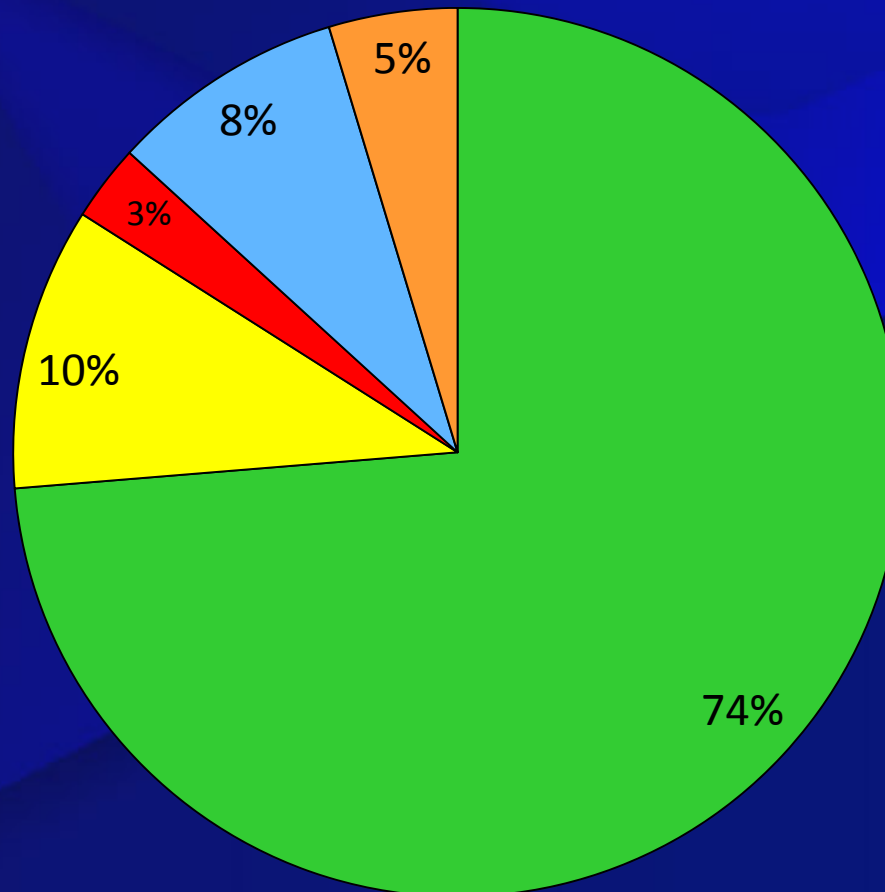
Easier to use than bins.

■ Strongly Agreed (947) ■ Somewhat Agreed (185) ■ Somewhat Disagreed (60) ■ Strongly Disagreed (101) ■ Did Not Answer (76)



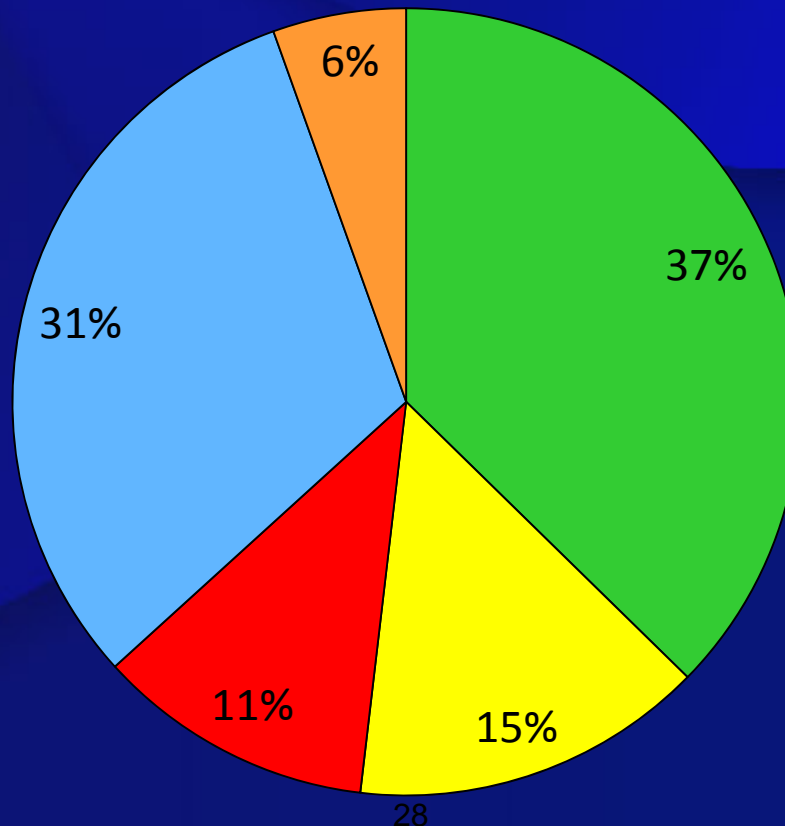
Prefer to use cart over bin.

■ Strongly Agreed (1,009) ■ Somewhat Agreed (141) ■ Somewhat Disagreed (38) ■ Strongly Disagreed (117) ■ Did Not Answer (64)

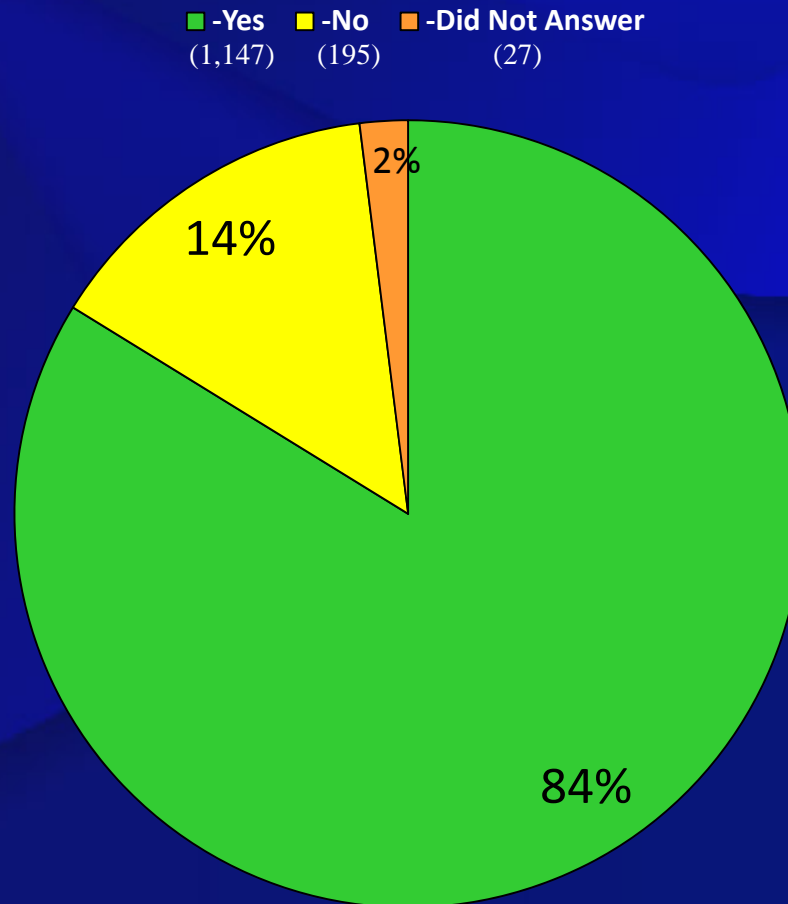


Would consider monthly increase of up to \$1.00.

■ Strongly Agreed (511) ■ Somewhat Agreed (199) ■ Somewhat Disagreed (156) ■ Strongly Disagreed (428) ■ Did Not Answer (75)



Overall in favor of carts.



Participation

Pre-Pilot Jan. 1 – Jan. 31, 2012	Pilot Feb. 1 – Mar. 31, 2012
Participation Rate	
70%	88%
Lbs. Per Home Per Week	
7.8	9.3
Set-out Rate	
42%	49%